



# 23rd ANNUAL GOLF CHALLENGE

## 2019 PLAYER HANDBOOK



**MONDAY, JULY 15TH**  
**11:00 A.M. REGISTRATION**  
**12:30 P.M. SHOTGUN START**  
**NASHVILLE GOLF & ATHLETIC CLUB**

BUILDING BRIGHTER FUTURES FOR NASHVILLE'S YOUTH, ONE CHILD AT A TIME.

# 2019 YES GOLF CHALLENGE SUMMARY

**MONDAY, JULY 15TH**

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12:30 P.M. SHOTGUN START

PLEASE HELP YOUTH ENCOURAGEMENT SERVICES (YES) RAISE \$100,000 TO SUPPORT ITS AFTER-SCHOOL AND SUMMER PROGRAMS, WHICH IMPACT NEARLY 200 NASHVILLE INNER-CITY YOUTH DAILY.

## OF THE YES FAMILIES SURVEYED:

- Nearly 1/2 of households have an average annual income of \$10,000 or less
- Less than 1/2 of parents graduated from high school
- Nearly 3 out of 4 children qualify for free or reduced lunch
- 1 in 3 children have a parent who is incarcerated
- 6 out of 10 caregivers are single-parents

## FUNDS RAISED WILL PROVIDE:

- Tutoring programs and homework assistance
- Recreation programs & summer camps
- Spiritual and character development
- Field trips, cultural experiences (from Predators games to the Frist Museum), and much more

## BENEFITS TO GOLFERS

- Play Nashville Golf's championship course originally designed for U.S. Open play
- Prizes for the top three teams in two flights
- Prizes for putting and longest drive
- Complimentary use of the driving range with unlimited balls
- Hole-in-One contest for \$25,000 prize
- Catered Bar-B-Que lunch
- Stocked beverage and snack carts

ONE GAME CAN CREATE A WORLD OF OPPORTUNITIES.

If you have any questions, please contact the YES office at (615)315-5333 or Patricia McPherson at [patriciam@mcphersonconsulting.org](mailto:patriciam@mcphersonconsulting.org) or visit [www.YouthEncouragement.org/golf](http://www.YouthEncouragement.org/golf).

# YES GOLF CHALLENGE

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## HOW DOES THE CHALLENGE FORMAT WORK ?

The Golf Challenge format is very different than other fundraising tournaments. You do NOT pay to play. We simply ask that you send one of our fundraising letters and/or e-mails to your network – friends, co-workers, classmates, business associates, family, etc. Each player has a goal of raising \$1,000. Don't be intimidated by this number. You'll be surprised at what you can raise if you just send the letters and/or e-mails that we provide! Simply follow up with your friends, update YES and your team about your progress.

## IS THERE ANOTHER OPTION ?

YES! We've added more opportunities to support us this year. You can provide \$250 to sponsor a player or \$1,000 to sponsor an entire team.

Each team member receives a personalized website. This is tied to a PayPal set-up that allows your supporters to donate directly to your fundraising goal.



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### Welcome to Eddie Puckett's Golf Challenge Page!

So far I've raised \$2,175 of my \$1,250 goal.

I am participating in the 2018 Youth Encouragement Services Golf Challenge on Monday, April 30th. In support of the mission to enrich the lives of at-risk children, I have committed to raise \$1,250. Each dollar given will help provide college scholarships, educational resources, daily programming, Bibles, meals and more to needy children in our community. Your donation will make a difference in the life of a child!

Please support me in my efforts to raise awareness and funds for this special cause. Together we can provide hope to Nashville's at-risk children.

Thank you for your support!

**Eddie Puckett**

Visit the [Golf Challenge page](#) for corporate sponsorship opportunities.

Please explore the rest of our website to find out more about Youth Encouragement Services and its daily programs for at-risk youth.

### Donate

YES, I would like to sponsor Eddie Puckett in the upcoming Youth Encouragement Services Golf Challenge!

- \$25.00
- \$50.00
- \$100.00
- \$500.00
- \$1000.00
- Other

Submit



Help promote this golf challenge participant!

# YES GOLF CHALLENGE PLAYER COMMUNICATION TOOLS

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## PERSONALIZED FUNDRAISING LINK

Please send your first and last name to us at [golf@youthencouragement.org](mailto:golf@youthencouragement.org) to receive your personal webpage. Visit [www.YouthEncouragement.org/golf](http://www.YouthEncouragement.org/golf) to see examples of player pages.

## SOCIAL MEDIA

In addition to the sample email/letter below, we will provide a personalized image for you to use on your Facebook, Twitter, Instagram, Pinterest or other social media platforms. We have also created headers for your Facebook/Twitter and suggested Tweets and Facebook posts. You'll find the social media tools at <http://youthencouragement.org/other/golf-challenge-promotion>.

## E-MAIL LETTER SAMPLE

**Subject:** 2019 Youth Encouragement Services Golf Challenge

Dear **[Insert Name]**:

The 2019 Youth Encouragement Services (YES) Golf Challenge will take place April 8th in Nashville. The tournament has grown from a few friends getting together for a round of golf to raise a little money for a good cause, to raising tens of thousands of dollars every year!

YES has served underprivileged children in Nashville for 63 years. We provide at-risk children a safe haven from the streets where they have been taught daily to love and be loved by the volunteers and staff at YES. Our programs include tutoring and homework help, computer labs, arts and crafts, basketball leagues and other recreation programs. We provide summer camps, retreats, daily chapel, and close relationships with churches and youth groups, all of which encourage their spiritual growth. Through visits to museums, sporting events, theater, wilderness treks, field trips and more, our youth have been exposed to cultural events and learning opportunities that they never would experience if not for YES.

I am asking you to support my team and make a donation to the Golf Challenge. Please mail your check to me (make it out to Youth Encouragement Services) or go to [http://youthencouragement.org/golf/\[Insert your name.\]](http://youthencouragement.org/golf/[Insert your name.]) and you will see a link to a PayPal account and can make your gift in that way. All the money raised goes directly to benefit the children and programs offered at YES.

Thank you for your support!

Sincerely,

**[Insert your name.]**

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Sincerely,

**[Insert your name.]**