



# 23rd ANNUAL GOLF CHALLENGE

## 2019 SPONSOR HANDBOOK



**MONDAY, APRIL 8TH  
11:00 A.M. REGISTRATION  
12:30 P.M. SHOTGUN START  
NASHVILLE GOLF & ATHLETIC CLUB**

BUILDING BRIGHTER FUTURES FOR NASHVILLE'S YOUTH, ONE CHILD AT A TIME.

# YES GOLF CHALLENGE SUMMARY

**MONDAY, APRIL 8TH**

HELP YOUTH ENCOURAGEMENT SERVICES (YES) RAISE \$100,000 TO SUPPORT ITS AFTER-SCHOOL AND SUMMER PROGRAMS, IMPACTING NEARLY 200 NASHVILLE INNER-CITY YOUTH DAILY.

## OF THE YES FAMILIES SURVEYED:

- Nearly 1/2 of households have an average annual income of \$10,000 or less
- Less than 1/2 of parents graduated from high school
- Nearly 3 out of 4 children qualify for free or reduced lunch
- 1 in 3 children have a parent who is incarcerated
- 6 out of 10 caregivers are single-parents

## FUNDS RAISED WILL PROVIDE:

- Tutoring programs and homework assistance
- Recreation programs & summer camps
- Spiritual and character development
- Field trips, cultural experiences (from Predators games to the Frist Museum), and much more

## BENEFITS TO GOLFERS

- Play Nashville Golf's championship course originally designed for U.S. Open play
- Prizes for the top three teams in two flights
- Prizes for putting and longest drive
- Complimentary use of the driving range with unlimited balls
- Hole-in-One Contest \$25,000 prize
- Catered Bar-B-Que lunch
- Stocked beverage and snack carts

ONE GAME CAN CREATE A WORLD OF OPPORTUNITIES.

If you know a company that might be interested in a sponsorship of the Golf Challenge, please contact Patricia McPherson at [patriciam@mcphersonconsulting.org](mailto:patriciam@mcphersonconsulting.org) for information.

# YES GOLF CHALLENGE SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	HOLE SPONSOR
	\$5,000	\$2,500	\$1,000	\$250
Recognition and logo on the tournament sponsor sign	✓	✓	✓	✓
One hole sponsor sign displayed on the course	✓	✓	✓	✓
Name and logo in the YES newsletter (to over 5,000 homes and businesses in the greater Nashville area)	✓	✓	✓	
Name and logo on the welcome banner	✓	✓		
Player spots	4	2		
Name and logo placed on the YES website	✓	✓		
Name and logo displayed in each golf cart	✓			

SILVER, GOLD, AND PLATINUM SPONSORS:

Please provide your business logo to [patriciam@mcphersonconsulting.org](mailto:patriciam@mcphersonconsulting.org).

# YES GOLF CHALLENGE SPONSORSHIP OPPORTUNITIES

	TEAM	INDIVIDUAL	HOLE SPONSOR
	\$1,000	\$250	\$150
<b>One hole sponsor sign displayed on the course</b> 1 for \$150 or 2 for \$250	4	1	✓
<b>Player spots</b>	✓		
<b>Team highlighted on the YES website</b>	✓	✓	✓

Y.E.S.

For information over additional sponsorship opportunities, please contact  
[Viva@YouthEncouragement.org](mailto:Viva@YouthEncouragement.org)